

PRIVACY POLICY

Last updated: April 20, 2023

Thank you for your interest in JMDZR Research LLC. We are a survey company that surveys the recipients of certain online advertisements.

We are committed to protecting your privacy and, for that reason, we have adopted this Privacy Policy to explain our data collection, use, and disclosure practices for the purpose of our survey services, as well as our other related services (collectively, the "Services"). The Services are owned and operated by JMDZR Research LLC, a Delaware limited liability company ("JMDZR Research", "we", "us", or "our").

This Privacy Policy applies to information JMDZR Research collects through the Services, as well as other information provided to us online or offline by third parties; however, it does not apply to information collected from our employees, contractors, or vendors. You acknowledge and agree that JMDZR Research is not responsible for the data collection or use practices of any third party utilized in providing the Services.

This Privacy Policy describes, among other things:

- Personal and other information we collect about you;
- How we use your information;
- How we may share your information with third parties; and
- Your choices regarding the personal information we collect about you.

1. Location

By accessing or using the Services, you consent to this Privacy Policy. If you do not agree with this Privacy Policy, please do not access or use the Services. Information gathered through the Services may be transferred, used, and stored in the United States or in other countries where our service providers or we are located. If you use the Services, you agree to the transfer, use, and storage of your information in those countries. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country. You agree that all transactions relating to the Services or JMDZR Research are deemed to occur in the United States, where our servers are located.

2. Collection of Your Personal and Other Information

When you respond to one of our surveys, we collect your responses to our survey questions, but JMDZR Research does not collect your personal information (i.e. your name or contact information, or any other information that would allow JMDZR Research to identify you). Instead JMDZR Research only collects unique identifiers that are not connected and cannot reasonably be connected to your identity.

By using JMDZR Research's Services, including in your responses to any survey questions presented to you by JMDZR Research, you agree not to reveal any information about your

identity (e.g. your name, contact information, or other information which, by itself or in combination with some other information, could be connected to your identity).

JMDZR Research will not use the information we gather to try to identify you. Information collected by the Services may be collected by us or our service providers.

3. Use of Your Information

JMDZR Research aggregates your responses to our survey questions responses of other survey respondents, and compares that aggregated data with the aggregated data of other groups of survey respondents.

We may also use the information we collect to:

- Assist us in providing, maintaining, and protecting the Services, and to assist our affiliates with the performance of their services;
- Improve our online operations and the operations of our affiliates;
- Perform research and analysis aimed at improving our and our affiliates' products and services, and in developing new products or services; and
- Manage and maintain the systems that provide the Services.

4. Disclosure of Your Information

We may disclose your information to our affiliates, and to certain third parties as described below.

We may disclose your information to companies, agents, contractors, service providers, or others engaged to perform functions on our behalf (such as conducting surveys, provision of data storage, hosting of our website, marketing of products and services, conducting audits, and performing web analytics). We may license third party software to include in or use with the Services, in which case we may disclose information to the licensor.

We may also disclose your information to third parties when we believe, in good faith and in our sole discretion, that such disclosure is reasonably necessary to (a) comply with legal or regulatory requirements or an enforceable governmental request, (b) protect the rights, property or safety of us, our customers or other third parties, (c) prevent a crime or protect national security, or (d) detect, prevent or otherwise address fraud, security or technical issues.

Finally, we reserve the right to transfer your information to a third party in the event of a sale, merger, or transfer of all or substantially all of the assets of our company relating to the Services, or in the unlikely event of a bankruptcy, liquidation, or receivership of our business. We will use commercially reasonable efforts to notify you of such transfer, for example by posting notice on our website.

Lastly, we may also disclose aggregated information to our clients, business partners, merchants, advertisers, investors, potential buyers and other third parties if we deem such disclosure, in our sole discretion, to have sound business reasons or justifications.

5. Cookies and Automatic Information Gathering Technologies

We do not currently use any third-party technologies to gather your usage or activity information on our website (e.g. “cookies,” “web beacons”, or similar software and services). If and when we decide to employ such information gathering technologies on the website, we will update this Privacy Policy.

6. Children

We do not knowingly collect information of individuals under 18 years of age.

7. Certain State Residents

You may have heard of the certain state laws which provide[s] certain rights to California, Virginia, Colorado, Utah, and Connecticut residents in connection with their personal information. Our Services are not currently subject to any state laws providing rights in connection with personal information because, as summarized in this Privacy Policy, we do not collect personal information about you. However, we do provide notice and transparency about our collection of information as described in Privacy Policy.

8. Information Security

We utilize reasonable information security measures to safeguard the information we collect against unauthorized access, modification, or destruction. However, no data transmission over the Internet and no method of data storage can be guaranteed to be 100% secure. Therefore, while we strive to use commercially acceptable means to protect the information we collect, we cannot guarantee its security.

We restrict access to the information we collect to our employees, contractors, and agents who need to know that information in order to operate, develop, improve or support our Services. If we share information with our service providers, we require that they also use reasonable information security measures to safeguard that information, comply with any applicable laws or regulations with respect to information security, and only use the information for the purposes for which we share it with them.

9. Changes to this Policy

We may modify or update this Privacy Policy periodically with or without prior notice by posting the updated policy on this page. You can always check the “Last Updated” date at the top of this document to see when the Privacy Policy was last changed. If we make any material changes to this Privacy Policy, we will notify you by reasonable means, which may be by posting a notice of the changes on our website prior to the changes becoming effective. We encourage you to check this Privacy Policy from time to time.

10. Questions

To ask questions about our Privacy Policy or to lodge a complaint, contact us at:

JMDZR Research LLC

Email: info@jmdzresearch.com